

## Sample Bulletin or Website Announcements

It's often said that repetition is vital when communicating, and advertising is one form of communication. Place announcements in the parish bulletin and/or on the parish website several weeks in advance, and repeated several times. Make your announcements inviting, motivating, and clearly informative. (See samples below.)

Sample 1 The word of God is a seed. We need to nurture the ground of our lives to allow the seed to grow and bear fruit within us. Plan to attend our parish study of the *Gospel of Mark* beginning on \_\_\_\_\_ date \_\_\_\_\_. We will meet for ten sessions on Monday evenings from 6:30–8:00 p.m. in the parish hall. Registration will take place at all Masses on the weekend of \_\_\_\_\_ date \_\_\_\_\_.

Sample 2 Would you like to explore the meaning that the Bible holds for you today? Would you like to become more comfortable discussing Scripture with other Christians? Please join with members of our parish as we study *Introduction to the Bible*, Sundays, 10:00–11:30 a.m., beginning on \_\_\_\_\_ date \_\_\_\_\_. We'll meet for seven sessions in the community building. Register by \_\_\_\_\_ date \_\_\_\_\_ online at the parish website, at the parish office, or by calling John Smith at \_\_\_\_\_ phone number \_\_\_\_\_.

Sample 3 We want you! Little Rock Scripture Study groups are forming to study *Pilgrim People*, a five-week course that invites us to enter into the journey of our lives with God at our side. Wednesdays at either 10:00–11:30 a.m. or 7:00–8:30 p.m. \_\_\_\_\_ date \_\_\_\_\_ to \_\_\_\_\_ date \_\_\_\_\_. The program includes individual study with resources provided, as well as weekly prayer and small-group discussions followed by a wrap-up lecture.